



FOR IMMEDIATE RELEASE

devotii launches new era in gaming

UK live date announced June 29th

London – June 29th – devotii launches in the UK today and promises to change the face of online gaming by providing an easy, safe community-based launch site helping all gamers from casual to hard-core to access best in on-line gaming within a cheat free environment.

The unique functionality has been designed specifically to get the gamer to the game as easily as possible so they can focus on the fun.

This subscription-based service has also been designed to overcome the barriers faced by the casual player to participate in on-line gaming, whilst offering clans a cheaper, cheat-free hosting service.

The devotii advanced secure clan tournament system will host the Game Idol 2007 tournament, which will be the first of its kind in the world, offering winners a chance join the professional gaming team, fnatic, flying to Los Angeles to compete in the World Series of Video games.

Managing Director, Paul Sulyok, commented: "devotii is a truly unique offering devoted to making gaming easy and fair, our anti-cheat technology is best in class, as are our social networking tools. We are proud to be bringing this to market at this time."

Marketing Director, Michael Benson, added: "devotii has been built for all gamers. Clans and individual gamers will find an easy-to-use home that lets them focus on the fun of their favourite games. We are confident they will see us as something different and fresh - a new kind of host for gaming communities."

About devotii

devotii is a unique subscription based online gaming offering devoted to making gaming easy; with advanced yet simple-to-use functionality in a secure environment using next generation propriety anti-cheat software. devotii is building an active gaming community with sophisticated social networking tools integrated with 'one-click-to-play' functionality. For more information about devotii please visit www.devotii.com